

**Missouri Higher Education Savings Program
Minutes of the MOST Board Meeting**

Harry S. Truman Building, Room 750
Jefferson City, Missouri
Wednesday, March 13, 2013

Item I: Call to Order

Treasurer Clint Zweifel called the meeting to order at 1:00 p.m.

Item II: Roll Call

MOST Board Members present were Treasurer Clint Zweifel, Deputy Commissioner Walter Pearson (for Commissioner Doug Nelson), Commissioner David Russell, Mike Downing (for Director Chris Pieper), Jason Lawless and John Klebba.

Treasurer Zweifel's office staff present were: Meg Lewis, Bruce Ring, and Sarah Swoboda.

UPromise/Vanguard/DAWM staff present were: Miriam Broaddus, George DuCasse, Stewart Duffield, Kevin Green, Nicole Grogan, Lindsey McKnight.

Items III: Approval of Minutes

Walter Pearson moved to approve the November 28, 2012 and the January 23, 2013 Board meeting minutes. Treasurer Zweifel seconded the motion, and the motion passed unanimously. Treasurer Zweifel introduced and welcomed Jason (JR) Lawless, Financial Advisor, Edward Jones as a new member of the Board.

Item IV: Quarterly MOST Report

George DuCasse and Stewart Duffield reported 4th quarter direct plan results noting the large number of new accounts. Miriam Broaddus reported 4th quarter direct plan marketing results noting increases in the number of leads and online usage. Nicole Grogan reported 4th quarter advisor plan results. Lindsey McKnight described current advisor plan marketing efforts. Kevin Green reported on field representatives' activities. Mike Downing suggested the Treasurer's Office work with the Department of Revenue to add a MOST link near their online tax materials. He also suggested Show Me State Games as a potential marketing opportunity.

Item VI: Quarterly WATCH Report

Bruce Ring reported that four of the Advisor funds are still being closely monitored.

Item VII: Matching Grant Update

Sarah Swoboda reported 305 Matching Grants were funded in January 2013. New materials are being completed for the June 1-30, 2013 enrollment period.

Treasurer Zweifel moved to adjourn. Deputy Commissioner Walter Pearson seconded the motion. The meeting adjourned.